



Primary Qualifications:

Master of Business Administration (Global) (90 ECTS, MQF Level 7)

Specialisations include:

- ✓ Master of Business Administration (Global) (General Pathway) (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Financial Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Innovation and Technology Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Project Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Sales Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Marketing Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Investment Banking (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): International Business (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Oil, Gas and Energy Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Risk Management (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): AI and Data Analytics (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Computing and AI (90 ECTS, MQF Level 7)
- ✓ Master of Business Administration (Global): Entrepreneurship (90 ECTS, MQF Level 7)

Modules Required:

- ✓ Marketing and the Business Environment (10 ECTS)
- ✓ Accounting and Managerial Finance (10 ECTS)
- ✓ Systems and Operations Management (10 ECTS)
- ✓ Strategic Management and Leadership (10 ECTS)
- ✓ Elective Module 1 (10 ECTS)**
- ✓ Elective Module 2 (10 ECTS)**
- ✓ Integrative Research and Consultancy Project (30 ECTS)



**** Elective Modules for Specialisations Include:**

- 1) Master of Business Administration (Global) – General Pathway
 - ✓ Elective Module I (10 ECTS) – Choice of any module listed below
 - ✓ Elective Module II (10 ECTS) – Choice of any module listed below

- 2) Master of Business Administration (Global) (Financial Management)
 - ✓ Advanced Corporate Reporting (10 ECTS)
 - ✓ Performance Management and Control (10 ECTS)

- 3) Master of Business Administration (Global) (Marketing Management)
 - ✓ Global Marketing Management (10 ECTS)
 - ✓ Digital Marketing Communications (10 ECTS)

- 4) Master of Business Administration (Global) (Project Management)
 - ✓ Project Management and Leadership (10 ECTS)
 - ✓ Cross-Cultural Management (10 ECTS)

- 5) Master of Business Administration (Global) (Sales Management)
 - ✓ Customer Relationship Management (10 ECTS)
 - ✓ Strategic Sales Management (10 ECTS)

- 6) Master of Business Administration (Global) (Innovation and Technology Management)
 - ✓ Strategic Technology Management (10 ECTS)
 - ✓ Innovation and Product Development (10 ECTS)

- 7) Master of Business Administration (Global) (Investment Banking)
 - ✓ Advanced Corporate Finance (10 ECTS)
 - ✓ Mergers and Acquisitions & Private Equity (10 ECTS)

- 8) Master of Business Administration (Global) (International Business)
 - ✓ Global Marketing Management (10 ECTS)
 - ✓ Cross-Cultural Management (10 ECTS)



- 9) Master of Business Administration (Global) (Oil, Gas and Energy Management)
 - ✓ Contemporary Issues in Oil, Gas and Energy (10 ECTS)
 - ✓ Carbon Management and Sustainable Development (10 ECTS)

- 10) Master of Business Administration (Global) (Risk Management)
 - ✓ Corporate Governance and Ethics (10 ECTS)
 - ✓ Enterprise Risk Management (10 ECTS)

- 11) Master of Business Administration (Global) (Entrepreneurship)
 - ✓ Innovation and Product Development (10 ECTS)
 - ✓ Digital Marketing Communications (10 ECTS)

- 12) Master of Business Administration (Global) (AI and Data Analytics)
 - ✓ AI-Driven Data Visualisation and Strategic Communication (10 ECTS)
 - ✓ AI-Powered Predictive Analytics (10 ECTS)

- 13) Master of Business Administration (Global) (Computing and AI)
 - ✓ Ethical AI and Responsible Computing (10 ECTS)
 - ✓ Machine Learning and Deep Learning Applications (10 ECTS)

Exit Qualifications:

The following qualifications are available to students who depart the programme prior to completion of the full MBA (Global):

- 1) Postgraduate Diploma in Business Administration (60 ECTS, MQF Level 7) Modules Required:
 - ✓ Marketing and the Business Environment (10 ECTS)
 - ✓ Accounting and Managerial Finance (10 ECTS)
 - ✓ Systems and Operations Management (10 ECTS)
 - ✓ Strategic Management and Leadership (10 ECTS)
 - ✓ Students can choose any two electives along with the above four core modules



2) Postgraduate Certificate in Business Administration (30 ECTS, MQF Level 7)

Modules Required:

- ✓ Marketing and the Business Environment (10 ECTS)
- ✓ Accounting and Managerial Finance (10 ECTS)
- ✓ Systems and Operations Management (10 ECTS)

3) Each module may also be taken as a standalone unit, leading to an individual award (10 ECTS, MQF Level 7), including:

- ✓ Award in Marketing and the Business Environment
- ✓ Award in Accounting and Managerial Finance
- ✓ Award in Systems and Operations Management
- ✓ Award in Strategic Management and Leadership
- ✓ Award in Integrative Research and Consultancy Project
- ✓ Award in Advanced Corporate Reporting
- ✓ Award in Performance Management and Control
- ✓ Award in Innovation and Product Development
- ✓ Award in Strategic Technology Management
- ✓ Award in Cross-Cultural Management
- ✓ Award in Project Management and Leadership
- ✓ Award in Customer Relationship Management
- ✓ Award in Digital Marketing Communications
- ✓ Award in Global Marketing Management
- ✓ Award in Advanced Corporate Finance
- ✓ Award in Mergers and Acquisitions and Private Equity
- ✓ Award in Contemporary Issues in Oil, Gas and Energy
- ✓ Award in Carbon Management and Sustainable Development
- ✓ Award in Corporate Governance and Ethics
- ✓ Award in Enterprise Risk Management
- ✓ Award in AI-Driven Data Visualisation and Strategic Communication
- ✓ Award in AI-Powered Predictive Analytics
- ✓ Award in Ethical AI and Responsible Computing
- ✓ Award in Machine Learning and Deep Learning Applications